

The Solar Shift Presents:

Unlock Massive Energy Savings

The Smart Homeowner's Guide to Going Solar

Why Solar Makes Financial Sense in 2025

With electricity prices rising an average of 14.3% last year alone, every month you delay switching to solar is costing you money. Solar isn't just an upgrade—it's a long-term investment in your home and financial future.

Your 25-Year Financial Outlook with Solar

CASH PURCHASE

- **Upfront Cost:** \$30,000
- **Federal Tax Credit (30%):** -\$9,000
- **Net Cost:** \$21,000
- **25-Year Savings:** \$65,000+

SOLAR LOAN

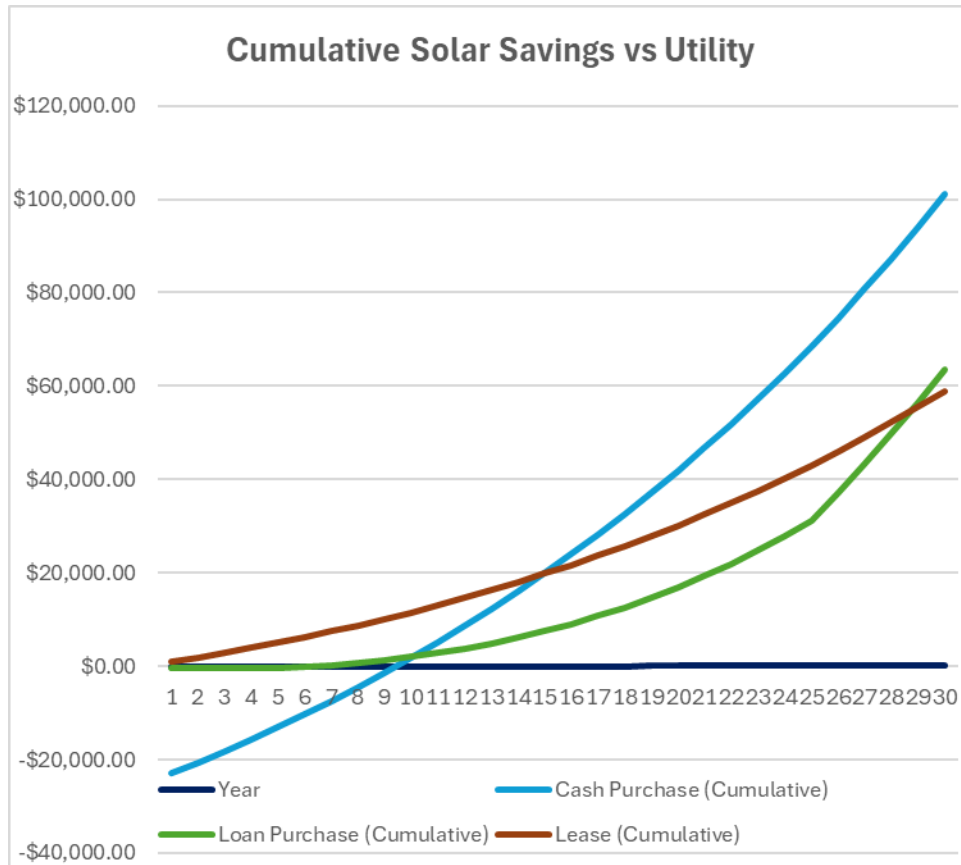
- **Monthly Loan Payment:** \$190
- **Avg. Monthly Utility Bill Pre-Solar:** \$250
- **Immediate Savings:** \$60/month
- **25-Year Savings:** \$40,000+

LEASE OR PPA

- **\$0 Down**
 - **Flat Monthly Rate:** \$150
 - **Avg. Monthly Utility Bill Pre-Solar:** \$250
 - **Immediate Savings:** \$100/month
 - **25-Year Savings:** \$42,000+
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Cumulative Solar Savings vs Utility

To visualize the financial impact of going solar, the chart below compares cumulative savings over 30 years for three solar payment options: Cash Purchase, Loan Purchase, and Lease.



As the chart illustrates:

- **Cash buyers** see the highest total savings, surpassing \$100,000.
- **Loan buyers** break even around year 7-8, with steep savings growth after loan payoff.
- **Leases** offer consistent, predictable savings with \$0 upfront investment.

Every path to solar saves you money compared to sticking with the utility.

The Hidden Cost of Staying with Your Utility

Without solar, you could pay more than **\$80,000** in electric bills over the next 25 years—with **no equity, no asset, and no control** over rate hikes.

With The Solar Shift:

- Lock in lower monthly energy costs
 - Gain energy independence
 - Maximize your home value
 - Enjoy 30-year system warranties
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See It For Yourself: Your Personalized Solar Savings Report

We'll build a customized side-by-side comparison of your:

- Current electric bill over time vs. solar ownership
 - Monthly payment options (cash, loan, lease)
 - Payback period and breakeven point
 - Long-term cumulative savings
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No Pressure. Just Insight.

Get your free Solar Savings Blueprint today—no commitment, no cost. Let The Solar Shift show you how to hedge against rising rates, increase your home's value, and start saving from day one.

 [Request Your Custom Solar Report Now](#) or Send an email to info@thesolarshift.org with the following:

☐ Name

☐ Address

☐ Cell Phone Number

☐ Recent Electric Bill (\$)

☐ Prefer Lease, Loan or Cash Purchase analysis

☐ Preferred Contact Method

Your Partner in Smart Solar Investing

The Solar Shift

Serving sunny homes in 34 states.

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